



Guest Article Opportunities & Guidelines Boston Print Buyers

Boston Print Buyers solicits guest articles from professionals in the graphic arts to help enlighten our worldwide audience of buyers, printers, paper specialists, marketing executives - anyone and everyone who works in or with the graphic arts.

The guest articles are included in two places:

1. In our *BPB Member News*, which is our monthly newsletter for BPB members only. Click here to view a sample: <http://www.bostonprintbuyers.com/membernews/> . We include one guest article in each issue, and you get full credit and a live link to your site.

2. In addition, we are building up the content section of our web site to include all guest articles. This is the second place your article will reside.

Guest articles do not replace or accompany Margie's Print Tips.

Guidelines:

1. Your article must be in Word and between 400 and 600 words total.
2. We will review to edit lightly as needed.
3. It must be informational, not promotional.
4. It must enlighten buyers and designers (primarily) who work with the graphic arts industry.

Please let me know if you have more questions. I look forward to hearing from you.

Margie Dana, Founder
Boston Print Buyers
www.bostonprintbuyers.com
mdana@bostonprintbuyers.com